



Who is it for?

The workshop is for you if you have an inclination towards the development sector and entrepreneurship, and believe in sustainable, long-term solutions for inclusive rural prosperity and growth.



USP of this Series

- The WHY, WHAT and HOW of Social Innovation and Inclusive Entrepreneurship
- Social Innovation and Systems Thinking approaches and their application in the development sector
- Pathways for grounding inclusive entrepreneurship in rural settings
- Tools for designing, implementing and managing entrepreneurship programmes
- Interactive sessions with expert guest speakers

udyaME Series

The Why, What & How of Inclusive Entrepreneurship

Powered by the Centre for Social Innovation and Inclusive Entrepreneurship, Development Alternatives

- 📍 Join from anywhere
- ₹ Per session cost: INR 2950/- (incl. of GST%)
- ✉ For more details, write to us at imedf@devalt.org

What will you learn?

- Understanding the needs and aspirations of rural entrepreneurs
- Social Innovation and Inclusive Entrepreneurship tools and processes
- Strengthening district-level entrepreneurial ecosystems
- Enabling enterprise support services through a Technology, Finance, Market and Capacity building (TFMC) framework
- Project management and learning systems

Our Illustrious Guest Speakers and Faculty



Shrashtant Patara, CEO of Development Alternatives Group is an architect by training. His focus is on systems change, social innovation, and entrepreneurship, resulting in the co-creation of multi-stakeholder-based service delivery models. Shrashtant is a Fellow of The Rockefeller Foundation's Global Programme on Social Innovation and has completed a programme on leadership for system change conducted by Harvard Kennedy School and the Schwab Foundation.



Kanika Verma is the Associate Vice President of the Development Alternatives Group and leads their Green and Inclusive Entrepreneurship vertical. She is passionate about social innovation and system change and sees herself 'building bridges' from grassroots work to global discourse on inclusive innovation, entrepreneurship and the future of work. She is a part of the Schwab Foundation working group for building the social economy in India.



Prema Gera has over 30 years of experience in programme design, management and policy advocacy with national and international NGOs, foundations, bilateral donor agencies. She has worked for a decade with the United Nations. Currently, she is an Advisor to Development Alternatives, on their social innovation-led inclusive entrepreneurship and women's economic empowerment programme.

Our Expert Facilitators



Mr. Siddharth Sawhney is the Assistant Program Director of Development Alternatives and leads their Inclusive Entrepreneurship vertical. He has extensive experience in the fields of development communication, public policy, research and field operations. Siddharth holds an MA in Sociology from Delhi School of Economics and has engaged with organisations such as UNICEF, World Bank, NDTV and Prasar Bharti over the course of his career.



Debasis Ray is a development professional at Development Alternatives and has extensive experience in operationalising a social innovation-led approach to on-ground micro-enterprise development with expertise in delivering enterprise support services for development of inclusive entrepreneurship. He is a certified SEED trainer for Green Businesses and has ILO certification.

Scan the code to register



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Schedule



SESSION 1:

Community Listening: Unlocking Entrepreneurial Insights

Date: 29th June 2024

Time: 10:00 - 13:00



SESSION 2:

Collaborative Action: Building Bridges to create robust entrepreneurial ecosystems

Date: TBA



SESSION 3:

Prototyping for Innovation : Systemic solutions to strengthen local entrepreneurial ecosystem

Development Alternatives Group
B-32 Tara Crescent, Qutub Institutional Area, New Delhi 110016, India.

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